

**Dual Membership Discount**  
**Draft Proposal**  
**NACM/State or Local Association**

There are many members of state and local associations who are not members of NACM. In order to grow membership from those associations and to make dual membership more affordable, the following proposal is made:

- Individuals who are members of a state association may qualify for a discounted NACM membership rate.
- The total amount of the discount for dual membership will be negotiated between NACM and the state association, but will be at least \$25 per year, shared by the state association and NACM.
- NACM will offer a \$25 discount for state associations who enter into an agreement with NACM to discount their state association membership rate by at least 10% for NACM members.
  - For example, if the Texas Association for Court Administration (TACA) were to enter into a dual membership partnership with NACM, the following rates for membership would apply:

	<u>Without Discount:</u>	<u>Discounted:</u>
TACA Regular Membership:	\$75	\$65 (13.3%)
NACM Regular Membership:	\$125	\$100 (20%)
<b>Total Membership Dues:</b>	<b>\$200</b>	<b>\$165 (17.5%)</b>

- For example, if the Mid-Atlantic Association for Court Management (MAACM) were to enter into a dual membership partnership with NACM, the following rates for membership would apply:

	<u>Without Discount:</u>	<u>Discounted:</u>
MAACM Regular Membership:	\$40	\$35 (12.5%)
NACM Regular Membership:	\$125	\$100 (20%)
<b>Total Membership Dues:</b>	<b>\$165</b>	<b>\$135 (18.2%)</b>

- As part of the partnership agreement, NACM should receive the following benefits from the partner association:
  - Complimentary advertising in the association publication (1/4 page)
  - Access to state association membership database (including email addresses)
  - Complimentary exhibitor booth space at state association conferences
- As part of the partnership agreement, the state association should receive the following benefits from NACM:
  - Complimentary listing as partner association in the Court Manager, NACM website and conference program
  - Access to NACM membership database (including email addresses) for members from that state
  - Complimentary distribution center at NACM conferences for state association marketing materials

For more information about developing a Dual Membership Discount program with your association, contact Paul DeLosh, NACM Membership Services Committee chair at [paul@nacmnet.org](mailto:paul@nacmnet.org).