



NACM CONFERENCE DEVELOPMENT COMMITTEE
2010-11 Report of Projects and Results

Committee Chair: Kevin J. Bowling, President Elect

Committee Members:

Abdool, Sahira	DeVault, Pam	Love, Susan	Slayton, David
Abidca, Bolumole	Engle, Toni	Loya, Brandi	Smith, Carla
Arias-Luciano, Ody	Evans, Elizabeth	Martineau, Marlene	Smith, Stacey
Billotte, Ray	Fend, Julie	McDonald, Dottie	Stanzione, Dean
Bray, Doug	Friedland, E.	Meeks, John	Stephens, Doug
Bridenback, Mike	Gentles, Peggy	Moellmer, Richard	Stinson, Suzanne
Brinkman, Michelle	Goski, Jill	Myers, Larry	Swart, D.
Brown Clark, Sarah	Graubard, Andrew	O'Brien, Audrey	Thatch, Alice
Carlson, Vicky	Guidero, Margaret	Oken, Michelle	Tinnell, Virlynn
Clarich, Cathy	Hansford, Val	Oldroyd, Susan	Toblinsky, Tracy
Conner, Maureen	Harris, Pam	Perkins, Linda	Truss, Ron
Coolsen, Peter	Hassell, Warner	Reinkensmeyer, Marcus	Uecker, Chelle
Cooper, Carolyn	Hawkins, Lenora	Remondi, Doug	Wagner, Lynn
Cornell, Janet	Hess, Stephanie	Roberts, Pam	Wallis, Dan
Cyman, Eric	Hill, Susan	Rodda, Kip	Warfield, Ron
DelPreore, Jude	Herbeck, Dennis	Romero-Soles, Linda	White, Cathy
Delosh, Paul	Johnson, T.	Simmons, Will	Williams, Yolande
	Kasperek, Dale		Zastany, Bob
	Knox, Phil		
	Koontz, Mary		

Subcommittee Leaders

Vendors	Carla Smith; Ray Billotte
Hosts/Reporters/Greeters	Michelle Oken
Shared Interest Groups	Stephanie Hess
Annual Social Event	Carla Smith, Kelly Steele, Michelle Oken, Crystal Banks,
ECP Events	Kelly Steele
Annual Fun Run/Walk	Paul DeLosh, Kelly Steele
MSU Partnership	Maureen Conner, Cathy White
NASJE Partnership	Crystal Banks, Evie Lancaster
AIA Partnership	Susan Oldroyd
Policy Development	Paul Delosh

1. Project Title: 2011 Midyear Conference – Baltimore, MD
"Looking Back and Thinking Ahead: The NACM National Agenda"

Results: A successful midyear conference was conducted February 6-8, 2011 at the Baltimore Marriott Waterfront Hotel. The educational program featured three of the six National Agenda priorities, including: *Promoting Improved Court Leadership and*

Governance, Emphasizing Caseflow Management Improvements, and Preparing for and Responding to Trends. Plenary sessions and workshops received very good evaluations and several workshops were videotaped for posting on the NACM website. The popularity of Shared Interest Groups continued and the Super Bowl Networking Event, sponsored by New Dawn Technologies was a great success. Twenty-six exhibitors also received positive reviews, as they shared the latest technologies and products to assist court managers.

2. Project Title: Development of Conference Cancellation, Postponement and Substitution Policy

Results: Subcommittee chair, Paul Delosh researched and developed a draft policy to clarify the process to be followed in the event registered conference participants need to cancel or substitute another. The policy also explains NACM's responsibility in the event a conference must be cancelled or postponed for an unexpected cause beyond NACM's control. These clarifications will better serve NACM members and will provide a fair and objective outcome when cancellations become necessary.

The proposed policy will be presented to the Officers and Board of Directors with a recommendation for adoption.

3. Project Title: Review the Need for Future Midyear Conferences

Results: Due to the extreme financial crisis recently experienced by many federal and state courts, President Del Preore requested a review of the future need of Midyear Conferences. Based upon the subcommittee review and discussion, the following recommendations are being forwarded to the NACM Officers and Board for further action:

- a. Continue NACM Midyear Conferences
- b. Select more temperate/"inviting" climates for future Midyear Conferences
- c. Continue the reduced registration rate for Exhibitors attending the Midyear Conference and Annual Conference
- d. Create a reduced registration rate for members attending the Midyear Conference and Annual Conference
- e. Continue videotaping conference sessions and charge for access to content where appropriate.

4. Project Title: Review NACM Conference Site Selection Criteria

Results: The NACM Operations Manual (Appendix G) contains site selection criteria to ensure members have an opportunity to attend high quality educational programs in desirable, yet cost effective locations. In recent years, efforts to remain cost effective have resulted in some conferences being held less temperate climates. Consequently, the following recommendations are being forwarded to the NACM Officers and Board for further action:

- a. Modify Appendix G, Criteria #1 to reflect four state “Groups” from which to select sites
- b. Modify Appendix G, Criteria #3 to require selection of more temperate/”inviting” climates for both midyear and annual conferences; add a cautionary note regarding the need to avoid “junket” sites
- c. Retain remaining site selection criteria “as is”

5. Project Title: Future Conference Site Selection

The Site Selection subcommittee chaired by NACM Past President Suzanne Stinson, finalized several locations for future conferences.

Results:

2012	Midyear	Minneapolis, MN
	Annual	Orlando, FL
2013	Midyear	Los Angeles, CA
	Annual	San Antonio, TX
2014	Midyear	Open
	Annual	Scottsdale, AZ
2015	Midyear	Open
	Annual	Louisville, KY

**6. Project Title: 2011 Annual Conference, Las Vegas, NV
 “Pushing the Boundaries: Coming Together to Strengthen and Support the Administration of Justice”**

Results: The committee met monthly via conference calls and the various sub-committees met as needed to finalize plans for the 2011 conference to be held in Las Vegas from July 10-14. Conference planning included the development of educational programs, vendor exhibitions, sponsorships, social events, recruiting hosts, reporters, and volunteers, identifying Shared Interest Groups (SIGS), and much more. SIGs will be conducted for limited jurisdiction courts, general jurisdiction courts, and juvenile/family courts. Based on the success of taping at the Midyear Conference, several plenary sessions and workshops will be professionally videotaped and posted on the NACM website, especially for members who are unable to attend the conference.

This conference was jointly designed and planned with the National Association of State Judicial Educators (NASJE) and special thanks go to Crystal Banks and Evie Lancaster, co-chairs of the NASJE Education Committee. NASJE’s willingness to collaborate on this conference is evidence of their professionalism, expertise and interest in supporting the continuing education of judicial branch leaders.

7. Project Title: Vendors/Sponsorships

Results: Co-chairs Carla Smith and Ray Billotte did an outstanding job working with their subcommittee and Stacey Smith of the National Center for State Courts to recruit vendors and sponsors for the annual conference.

BOOTH SALES/SPONSORSHIP 2011

As of 6/11/2011

ANNUAL CONFERENCE

BOOTHS

Current Booths	62	\$136,230
Total Booths, Annual 2010 New Orleans	72	\$145,490
Total Booths, Annual 2009 Boston	64	\$113,775
Total Booths, Annual 2008 Anaheim	77	\$137,560
Total Booths, Annual 2007 Chicago	64	\$101,300

SPONSORSHIP

Current Sponsorship	\$76,300
Total Sponsorship, Annual 2010 New Orleans:	\$106,860
Total Sponsorship, Annual 2009 Boston	\$65,780
Total Sponsorship, Annual 2008 Anaheim	\$98,900
Total Sponsorship, Annual 2007 Chicago	\$62,500

Confirmed Sponsors:

ACS – Back Cover & Tote Insert	\$5,800
Adobe – Diamond	\$15,000
AmCad – Tote Bags	\$5,000
AnyTrax – Network Reception	\$3,000
Dun & Bradstreet – Silver	\$3,500
FACT – Gold	\$5,000
GC Services – Fun Run Shirts	\$2,500
HDR – Schedule at a Glance	\$2,500

HOK – Gold	\$6,000
HP – Lunch Totes	\$3,000
New Dawn – Water Bottles	\$3,000
SUSTAIN – Diamond	\$15,000
Thomson West – Opening Reception	\$3,000
Tyler – Lanyards	\$4,000

GOALS FOR ANNUAL 2011

• Exhibitors	\$130,000
• Sponsorship	\$110,000
• TOTAL:	\$240,000

8. Project Title: Michigan State University Educational Program

Results: NACM has continued in its partnership with Michigan State University (MSU) to allow NACM members to earn credits in the MSU judicial administration certification program. Classes offered at the 2011 Annual Conference include tracks in *Court and Community Communication* and *Resources, Budget and Finance*. MSU Graduates will be recognized during the NACM business meeting at the Las Vegas conference.

ADDITIONAL COMMENTS AND/OR SUGGESTIONS:

Special thanks to the NASJE Education Committee for their efforts to ensure a successful joint annual conference; to all of the subcommittee leaders for their tireless work on behalf of the NACM membership; and to the NCSC staff who collectively provide critical guidance and counsel for all conference planning activities.

Excellence in conference development truly requires vision, attention to detail, and a strong collective effort. Thanks to the entire Conference Development Committee for an outstanding midyear and annual conference!

KJB