

NACM WEBSITE ACTIVITY SUMMARY
September 1, 2009- June 28, 2010

Categories	Total # of Hits	Average # of Hits per month
Total Visits	29,833	2983
Core Competencies	29,209	2920
Conferences	21,328	2132
Membership	2,411	241
Glossary	1,844	184
Board of Directors	467	46
Committees	729	72
News	1,144	114
Links	836	83
Members Only	1,463	146
Publications	5,698	569
Procedures Manual	164	16
Total:	93,664	9,366

Source: Google Analytics