

NACM WEBSITE COMMITTEE
2009-2010 Report of Projects and Results

Committee Chair: Linda Romero Soles, Rural Director

Committee Members: Kelly Aylsworth
Russell Brown
Melissa Miller Byrnes, Judge
Chris Crawford
Debra Deberry
Paul DeLosh
Jude Del Preore
Brad Freeman
Warner Hassell
Will Simmons
Dean Stanzione
Kelly Steele
Karl Thoennes
Yolande Williams

Staff: Linda Perkins
Chelsea Woodall

1. Project Title: NACM Website Redesign

Results: The Board approved the proposal of \$14,000 for the Website Redesign. The Website Committee worked diligently with staff from the NCSC on this project. The new redesigned Website was completed and on-line October 2009. The Website Committee continues to work with NCSC staff, the NACM Membership Committee and the NACM Planning Committee in reviewing and ensuring that requested updates and enhancements are completed.

2. Project Title: NACM Security Software

Results: The Board approved a request of \$699 from the Website Committee for the purchase of Thawte SSL Web Server Certificate to be added to the already secure NACM Website. The cost is for a total of 3 years. The software has been added to the website.

3. Project Title: Distance Learning Content Development for NACM Core Competencies

Results: The Website Committee recommended that funding be obtained for this project based on the number of visits to this area on the website. A request was recently submitted to the State Justice Institute for a training grant in the amount of \$27,000. NACM will be notified by the end of June of this request. The purpose is to develop distance learning content for three of ten NACM Core Competencies along with an overview module on the NACM website. The NACM Core Competencies continue to be one of the most visited sites on the website.

4. Project Title: Vendor Advertising Proposal

Results: The Website Committee prepared a written proposal that was approved by the Board and will be pursuing sponsors for Web advertising on the website. The Ads will be placed on the Core Competencies pages. Ads will run for one year at a cost of \$2,000. Cost for FACT members/platinum level sponsors is \$1,700.

5. Project Title: Website Memorabilia Store

Results: The Website Committee is working with the Membership Committee in updating the on-line store. A new vendor has been selected to replace Kennedy Creative Awards. The new vendor, Larry Arntz Store, will be able to link his website to NACM's and provide enhancements to the on-line store.

6. Project Title: Review of Monthly Website Statistics

Results: The Website Committee continues to review the Google Analytic Statistics. A copy of the statistics since revising the website is attached.

7. Project Title: Website News in the Court Express

Results: The Chair continues to write a short column in the Court Express.

Additional Comments:

Thank you to the Website Committee members for their participation and support this past year. A special thank you to NCSC staff members Linda Perkins and Chelsea Woodall for all of their help.

If anyone is interested in serving on the Website Committee please let the Chair know.