

NACM WEBSITE COMMITTEE 2008-2009 Report of Projects and Results

Committee Chair: Linda Romero Soles

Committee Members: Kelly Aylsworth
Jude Del Preore
Kevin Lane
Kelly McQueen
Warner Hassell
Brad Freeman
Michael Bridenback
Judge Melissa Miller Byrnes
Debra Deberry
Chris Crawford
Karl Thoennes
Carol Humphreys
Kip Rodda
David Slayton

Staff: Linda Perkins
Holly Smith

1. Project Title: Past Year Projects-Follow Up

Results: -Justice Achievement Award Link on front page of website is completed.
-Ethics CD has been prepared and distributed by Karl Thoennes.
-Web Blog- NCSC is not equipped to support web blog at this time. However, Facebook and LinkedIn have been added to the front web page.
-History Page is now located on the home page. Special thanks to Larry Myers.

2. Project Title: Links to Distance Learning

Results: Chris Crawford worked with ICM to develop at no charge a distance learning application/prototype that describes the Caseflow Management core competency. Website subcommittee members Brad Freeman and Judge Melissa Byrnes reviewed the link. The goal is to have this information available on the NACM website. Once Caseflow Management is completed, content for the nine remaining core competencies would need to be developed. The Core Competencies content is one of the most visited sites. Providing this distance learning link would help NACM improve its member benefit delivery as fewer members are attending in-person conferences due to the current economy. A proposal will be presented to the NACM Board at the July Board meeting. Thank you to Chris Crawford for all of his work on this project.

3. Project Title: Review/Discussion of Website Proposal

Results: One of the goals of the committee this past year was to review the current website and make recommendations on how to enhance the content and appearance. The committee reviewed several websites from various organizations. NCSC staff assigned to the Website committee have made minor revisions requested by the committee, however, this project requires an entire redesign. NCSC submitted a proposal to redesign the website. The total project cost is \$14,000. The proposal was presented to the Board at the June Board conference call for approval. The proposal is included at the back of this report.

4. Project Title: Advertising on the Website

Results: Still in process. Will continue to research and coordinate with Web redesign project. Subcommittee has information from Deputy Director of ASPA on their advertising efforts.

5. Project Title: National Court Video Conferencing

Results: Karl Thoennes submitted a proposal to form a Cooperative National Directory of video conferencing that could be housed on the NACM website. This is similar to what COSCA has completed. Mike Bridenback met with Tom Clark, NCSC, regarding this project, however, NCSC does not have dedicated resources at this time. Karl Thoennes will continue to work on the directory on a state by state basis and whenever NCSC or NACM is ready to pursue this project he will assist. Thanks to Karl for his efforts.

6. Project Title: Search Feature

Results: Website member Kevin Lane recommended that we add a search feature to the website to help direct individuals to the appropriate area. The search feature was installed on June 1st.

7. Project Title: Self Service Database

Results: Will be completed by July 1, 2009. This will allow new/existing members the ability to pay their NACM dues on line, register for conferences and update their monthly profile.

8. Project Title: Ten Most Requested Articles-Linking Court Manager Magazine

Results: Completed

9. Project Title: Website Update in Court Express

Results: The Chair continues to write a short column in the Court Express formerly the Court Communique.

10. Project Title: Tracking of hits on the NACM Website

Results: There were a total of 115,123 hits on substantive pages in calendar year 2008. In calendar year 2007 there were a total of 110,430 hits. This represents a 4% increase in the number of hits over last year. The majority of the hits focused on the core competencies. The number of hits on Past and Future conferences ranked second and membership third. A total of 59,812 additional hits were registered on the website's navigational pages (site maps, indexes, etc.) compared to 50,543 last year. A copy is attached to this report.

Additional Comments:

Thank you to the Website Committee members for their participation and support this past year. Thank you to NCSC staff Linda Perkins and Holly Smith.

Anyone interested in joining the Website Committee is more than welcome to help. Please let the chair know if interested.